

Great North Run 2027 Charity Place Terms & Conditions

Your Fundraising and Financial Commitment

By accepting a St Oswald's Hospice charity place in the Great North Run 2027, you agree to:

1. Raise a minimum of £300 in sponsorship to pay for the cost of your place* and in support of St Oswald's patients and their families
2. Complete the Great Run registration process by the deadlines provided
3. Actively fundraise and engage with communications from the Fundraising Team

If you withdraw; fail to redeem your token from Great Run Company in time; or have your place withdrawn by the Hospice you agree to reimburse **£150** to ensure that the charity is not covering the costs of your place.

If you defer your place to a future Great North Run, your minimum fundraising commitment of **£300** will transfer to the deferred event year.

* Your registration fee does not count towards your minimum fundraising commitment. Each charity place costs St Oswald's Hospice approximately £150 to provide, due to the cost of purchasing guaranteed places, event-related expenses, staff support and charity village facilities.

Why do we ask you to raise £300?

St Oswald's Hospice must raise around **£12 million each year** to provide specialist care and support for local children, young people, adults and their families.

Every charity place comes at a cost to the hospice, including the purchase of the place from Great Run, event support, fundraising materials and our charity village presence on event day.

We therefore require all runners with a St Oswald's Hospice charity place to raise a minimum of **£300 in sponsorship**. This helps cover the cost of providing the place and ensures additional funds are available to support local patients and families who rely on our services.

Fundraising Activity

We are committed to helping you reach your minimum fundraising commitment and will provide support, ideas and resources throughout your fundraising journey.

To demonstrate your commitment to your charity place, you should be actively fundraising by **1 June 2027**.

If there has been no fundraising activity by this date, St Oswald's Hospice may review your place and reserves the right to reallocate it to another runner. Wherever possible, we will contact you first to discuss your circumstances and provide support before making any decision.

If you have any questions about fundraising, please contact our Fundraising Team on **0191 246 9123**. We are always happy to help.

Great Run Registration

You are responsible for completing the official Great Run registration process by the deadlines provided.

Failure to redeem your charity place and complete the required registration before the deadline may result in your place being withdrawn and offered to another participant.

Registration fees are non-refundable.

To avoid unused places, St Oswald's Hospice reserves the right to withdraw any unredeemed place taken up to two weeks before the final Great Run registration deadline.

If your place is withdrawn because you have not completed the required registration process, you will be liable for a contribution of **£150** to cover the cost of the unused charity place and associated event expenses.

If You Can No Longer Take Part

If your circumstances change and you are unable to participate, please contact us as soon as possible.

Unused charity places result in a financial loss to the hospice and reduce the funds available to support local patients and families. Early notice gives us the best opportunity to offer your place to another supporter.

Deferring Your Place

Once the Great Run withdrawal deadline has passed, any request to defer must be made directly through Great Run and is subject to their terms and conditions.

If your deferral is approved, Great Run may require you to pay a new registration fee for the following year's event. Any fees already paid are unlikely to be refunded.

Any fundraising already received by St Oswald's Hospice will remain with the charity and cannot be refunded or transferred.

Your minimum fundraising commitment of **£300** will transfer to the deferred event year.

If you choose not to defer your place, you will be liable for a contribution of **£150** to cover the cost of your charity place and associated event expenses.

Transfers

Charity places are non-transferable and cannot be transferred to another person.

This is a condition set by Great Run for safety and event management reasons.

Refunds

Registration fees are non-refundable and non-transferable.

As a charity, St Oswald's Hospice incurs costs as soon as a place is allocated and is therefore unable to offer refunds.

Withdrawal of a Charity Place

St Oswald's Hospice reserves the right to withdraw a charity place in exceptional circumstances, including:

- Failure to complete the Great Run registration process by the required deadline.
- Failure to engage with fundraising activity or work towards the minimum fundraising commitment.
- Failure to respond to repeated communications from the Fundraising Team.
- Behaviour that could bring St Oswald's Hospice into disrepute.
- Breach of these Terms and Conditions.

Where a place is withdrawn for any of the reasons above, the participant will be liable for a contribution of **£150** to cover the cost of the charity place and associated event expenses.

Wherever possible, we will work with participants to resolve any issues before withdrawing a place.

Contact Us

If you have any questions about your place or fundraising, please contact the Fundraising Team on **0191 246 9123**. We are always happy to help.