



Shepherd Trail-Maker

Title: Shepherd Trail-Maker

- Shaun the Sheep on the Tyne Art Trail

(Please note, you must be 18+ to fulfil this role)

Responsible to: Fundraising

Location: Newcastle city centre and surrounding areas

There will be up to 50 large Shaun the Sheep Sculptures and 70 little Shaun the Sheep sculptures in our streets, parks, cultural venues and

our neighbourhoods.

Duration: 19th July – 27th September 2023

Hours: These roles are adhoc and can fit around your life. You can even be a

Shaun the Sheep volunteer when you are doing your morning and

evening dog walk.

Role:

• The purpose of this role is to be the face of the flock. You will form part of the team to support a smooth and successful running of this high-profile campaign, whilst also increasing public awareness about hospice care and its importance and impact on our whole community.

• There will also be the opportunity to support with community fundraising elements of the trail.

Main duties:

- Engaging with trail-goers acting as a positive and enthusiastic Ambassador for the project and St Oswald's Hospice.
- Helping to direct trail-goers you encounter to find their way around the trail.
- You will be our eyes and ears, on the lookout for any issues that may arise and answering any questions that trail goers you encounter may have.
- Checking on the sculptures during the trail to ensure they are clean and well
 maintained. In addition, checking for any damage to the sculptures, reporting any
 issues to Fundraising.

When available, attend scheduled community fundraising opportunities to raise money for St Oswald's Hospice.

Communication:

• Report any damage to sculptures and any visitor feedback to the Shaun on the Tyne team in a timely manner.

- Support the Fundraising & Communications Teams by liaising, cooperating and communicating with us, as and when required.
- Be committed to represent <u>St Oswald's Hospice values</u> at all times.
- Positively represent St Oswald's Hospice to the public & other stakeholders.

Training and development:

- Completion of all required paperwork and training.
- Attend a briefing session on your role.
- Visit the hospice for a tour of our services.

Health and safety:

- To take reasonable care.
- Adhere to St Oswald's Hospice values.
- Adhere to St Oswald's Hospice's Health & Safety Policy.

Essential skills:

- Good communicator, (have confidence talking to and engaging with people).
- Friendly and outgoing personality.
- Have a positive and can-do attitude.

Volunteer benefits:

- Meeting new people
- Increased confidence.
- Develop inter-personal skills.
- Supporting your local Hospice to raise awareness and much needed funds.

This is a unique opportunity to be an integral part of a high-profile event putting St Oswald's Hospice and Newcastle upon Tyne on the map, instilling civic pride and showcasing the assets of Newcastle upon Tyne.