



# Tribute Funds Information Pack



### **What is a Tribute Fund?**

A Tribute Fund is a special way to pay lasting tribute to someone you love whilst helping to support St Oswald's Hospice. It is a commitment to raise funds for the hospice and St Oswald's can support you in this.

At St Oswald's we know that dealing with the loss of a loved one is a very personal matter and everyone finds their own way to cope. In our experience we have found people find it a comfort to do something positive and lasting in celebration of the life of their loved one. That's what our Tribute Funds are all about.

These lasting Funds support St Oswald's work with local adults, young people and children who have life limiting or life threatening conditions, and their families.

### **How do I set up a Tribute Fund?**

You can send us your details and the name of your loved one and we will set up the Fund for you. There is a registration form in this pack for you to complete and return to us. Together you can make a real difference to the lives of many local people in memory of your loved one.

On receipt of the first donation to your Tribute Fund, you will be offered a copper leaf which will be engraved with the name of your loved one and placed on our Tribute Tree which is sited in the gardens at St Oswald's Hospice. If you wish to visit the hospice to see the leaf please let us know and we will arrange it. The leaf will remain on the tree until the first anniversary of your Fund and we will then send it to you in a commemorative box to keep close forever as a lasting memory.

### **How can I grow the Fund?**

You can raise funds in a variety of different ways, such as taking part in a sponsored challenge, making a regular donation or joining the Hospice Lottery. You may also wish to organise a fundraising event such as a coffee morning or cake sale, or perhaps make a contribution on a significant date such as a birthday, anniversary or at Christmas time.

### **Get others involved—use Just Giving**

You can also encourage family and friends to get involved and contribute to the Fund in their own way. It's easy to donate on our In Memory page on Justgiving, so no matter where they live your family and friends can make a donation and help your Fund grow.

If you wish you could tell the story of your loved one and explain why you're raising money in their memory, using words, photos and video.

We have enclosed some ideas to help you decide how you can grow your fund and encourage other family and friends to support it.

### **What happens next?**

We will keep you informed of how much has been raised through donations and endeavour to thank each contributor you have encouraged to help you grow your Fund, as long as they have included their contact details.

### **Support**

If you would like any support with your fundraising please ring the Fundraising Team on 0191 246 9123 for help and further ideas to grow your Fund.

## **Remembering Jennifer**

Thelma Moore's daughter, Jennifer, was a patient at St Oswald's. Following Jennifer's death, Thelma decided to set up a Tribute Fund in her memory.

Thelma said: "Jennifer was the best daughter on earth. She was a drama teacher, she loved her job and all the children loved her. She was always happy and laughed all the time. She had everything to live for.

"Jennifer always said that if she got better she wanted to help St Oswald's as much as possible. Setting up a Tribute Fund was my way of keeping this promise.

"The Tribute Fund is both a way to remember Jennifer and a good way to give something back. The way we were treated at the Hospice was marvelous. I'm so grateful, I don't know what I'd have done without them.

"The Fund keeps me in touch with St Oswald's. I felt like I belonged there as everyone was so lovely. I wish I could do more.

"The Fund also helps to keep me in touch with Jennifer's friends as I send everyone who makes a donation a letter to say how much we've raised each year."



# Fundraising Ideas

Fundraising seems daunting at first, but it needn't be! To help you on your way below is a list of fundraising ideas.

## **In Memory Justgiving Site**

Take part in a variety of St Oswald's events such as our Midnight Walk or sign up to an open challenge and get people to sponsor you on your 'In Memory' page.

It's easy to donate on our 'In Memory' page on Justgiving, so no matter where they live your family and friends can make a donation and help your Fund grow. You can also tell the story of your loved one and explain why you're raising money in their memory, using words, photos and video.

## **Bag Packing for one afternoon could raise over £250**

Bag pack for an afternoon and encourage your family and friends to help out. Give us a call and we will put you in touch with a contact in a supermarket in your area.

## **Place some collection cans**

In your local pub, newsagent, hairdressers or similar then collect it a few months later. Each can you place could have over £20 in it each time you empty it! We've also included a poster to put next to your collection cans. We have smaller cardboard collection boxes too, to put on your desk at work or wherever you think will raise you some money!

## **Being sponsored to go cold turkey could raise you over £100**

Give up an indulgence for a month: for instance drinking alcohol, eating chocolate or crisps. This will improve your fitness too!

## **Holding an event night at your local pub or in your home could raise over £100**

Fundraise in the company of your family and friends by organising an event. Just simply ask for a charge on entry, or hold a raffle on the evening. You could do a quiz night, karaoke, gig, themed party or a dinner.

## **Go Pink and Blue, plus have a cake sale at work, it could raise you over £70**

Ask your employer if you can have a day at work where people dress in pink and blue in aid of the hospice. People could also bring cakes in to sell.

## **Wine Tasting Evening could raise £50+**

Sell tickets for a wine tasting event and ask guests to bring a bottle from different places around the world.

## **Car Boot Sale could raise over £50**

St Oswald's hosts car boots sales on the last Saturday of every month between March and October

## **Offer something in return**

Instead of a sponsor form, use a grid of squares and get people to buy a square. When full, cut the grid up, putting the names in a hat. The lucky name pulled out the hat gets a prize!

## **Swear Box**

Easy to organise, have one at work or in the home!

## **Get your workplace involved**

Name the bunny competition! Blag a soft toy and get everyone to pick a name for £1.00. Draw the winning name and you could raise £50+.

## Tribute Fund Registration Form

Please complete and return this form to the address below.

I would like to consider setting up a Tribute Fund and would like to speak with a Fundraiser for more information.

OR

I have decided to set up a Tribute Fund in memory of:

Name:
Date of Birth:
Date of Death:
Relationship to you:
Their address:

Your details:

Title:	First Name	Surname
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Address:
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Postcode:
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Daytime Tel:	Evening Tel:
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Email:
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Please treat my donations as Gift Aid donations.

You must pay an amount of Income and/or Capital Gains Tax that is at least equal to the amount that St Oswald's Hospice and any other charities and Community Amateur Sports Clubs (CASC's) will reclaim on your gift(s) in each tax year. I understand that VAT and Council Tax do not qualify. Please inform us if your circumstances change or if you wish to cancel. YES  NO  Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Registered charity no: 503386  
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